

## Résumé



## Bonjour.

I'm Casey, a Graphic Designer, wanna-be Art Director in Brisbane.

- + AWARD School Graduate
- + Graphic Design Diploma
- + Perfect Game in Tenpin Bowling
- + Failed Art Class in High School
- + AU/EU Dual Citizen

### Esthetik: January 2013 - Present

The best part of the last 5 years I have spent servicing a variety of clients through my solo-run design studio. During this time I've been able to push and challenge myself by managing a small business, clients, freelancers, finances and budgets. I've also been privileged enough to be able to work on projects across a number of industries including; Renewable energy, law, entertainment, psychology, health and fitness, trade services, retail, professional services, real estate and transportation.

### Viabrand: February 2018 - Present

Coming home from Europe I began freelancing for Viabrand - a brand strategy and design studio handling a number of design, brand and advertising projects for the studio including brands like; Century Yuasa Batteries, Maddison Technologies, Intelpower and Opticomm.

### Europe: July 2017 - February 2018

In July 2017 I left Australia to spend 6 months travelling through Europe, I knew 6 months with barely any income was going to be tough, so in August 2016 I got a temp job installing solar panels - during this time I worked on roofs during the day, taking client calls for Esthetik when I could and producing design work at night right up until we left. This helped me save enough money to self-fund my trip around Europe for myself and my fiance, to accomplish a dream and experience many varied cultures.

### Vive Apparel: 2015 - 2017

In 2015 my partner and I decided to start a fitness clothing label. Ultimately, the venture failed, but we tried and learning more about clothing, manufacturing and other areas of production designers are sometimes not privy to, definitely helped build on my skills.

### 2010 - 2012

In 2010 I worked for Talbot Press in Brisbane, it was here I learnt valuable pre-press skills I still use now. I then got offered a sales role and was able to live/work in all main cities/towns between Brisbane and Townsville. In 2012 I came home to Brisbane and started freelancing until I started Esthetik in 2013.

#### References

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